

### INVITING YOU TO TAKE STOCK IN EUROPE

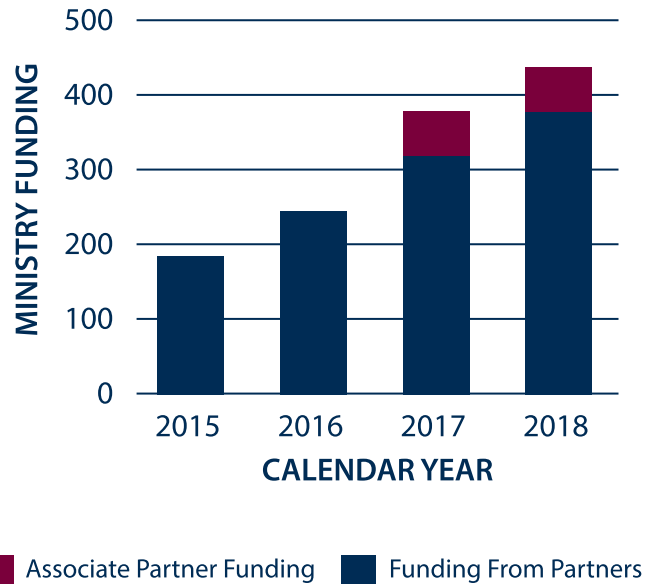
Over the last decade Momentum Europe “Partners” (investing \$5,000 or more per year) have provided the capital to grow Momentum Europe into an ongoing ministry with staff and ministry partnerships in numerous European countries. The investment of those partners provides for the growth of the ongoing direct ministry of Momentum Europe.

However, there are special projects that additional resources could empower. These “interesting powerful opportunities” contribute to the mission of Momentum Europe – helping to reach and engage influential Europeans with the love of Jesus. However, these very strategic projects, can only be undertaken as the Lord raises up “Associate Partners”, willing to invest \$1,000 or more directly in Momentum Europe’s portfolio of interesting powerful opportunities (our “I.P.O.”)

### OBJECTIVE

Momentum Europe is seeking to raise up 100 Associate Partners to “take stock in Europe” through their investment of \$1,000 or more toward the \$100,000 needed over the next 12 months to fund projects that will have a direct impact on the mission of helping to reach influential Europeans with the love of Christ.

### MOMENTUM EUROPE FUNDING SOURCES



### FALL 2017 OPPORTUNITIES (AVERAGE COST OF \$10,000 EACH)

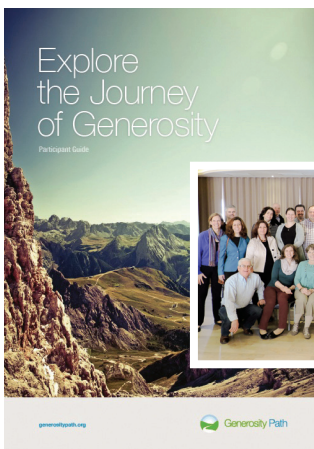
#### I. RIVIERA SUMMIT

To expand the manpower working to reach people of means and influence in Europe, the Riviera Summit will draw ministry oriented leaders from the US and Europe into a vision-rich environment to learn how to reach influential Europeans with the love of Christ. Summit participants will be trained, equipped and challenged to invest their life in helping to reach influential people across Europe. Participants from within Europe will be motivated to return to their cities to become Momentum Europe Ambassadors, implementing a strategy to share the love of Christ with people of means and influence in their city. Participants from the US will be invited to make a 1-3 year commitment to come to Europe to work alongside ME Ambassadors, or to begin ministry in strategic capital cities in Europe.

#### II. BERLIN OUTREACH STRATEGY

In Berlin, one of the most influential cities in all of Europe, the Lord has already put three strategic components in place. First, there is a growing nucleus of influential people meeting monthly to study the Bible. Many of the participants are “not-yet Christians” but are growing in their understanding of the truth of God’s Word. Second, God has provided Momentum Europe with good connections to a group known as “Together for Berlin” who has a partnering spirit and a desire to help reach influential leaders in Berlin. Finally, in conjunction with the student ministry of Cru in Berlin, God has provided an ideal meeting place in the center of Berlin - within a short walk of the Reichstag (Parliament). Funding of this “interesting powerful opportunity” would enable Momentum Europe to conduct regular leadership oriented outreach events in Berlin in conjunction with partnering ministries such as “Together for Berlin” and the Berlin Cru student team – helping to expose hundreds of influential Berliners to the love of Christ.





### III. JOURNEY OF GENEROSITY

This one day retreat brings together businessmen and women from all levels of society to help create a vision for living a lifestyle of radical generosity. In Eastern Europe the national ministry leaders of Cru met in February 2017 to personally participate in a “JoG” and the impact was immediate. They understand the need in their countries to serve the Body of Christ by providing meaningful insights and inspiration regarding the basic concepts of Biblical stewardship and this multimedia retreat experience was seen as a powerful tool toward that end. With an average translation cost of \$3,000 per language for participant workbooks and sub-titling of videos the following countries are ready to move forward as the translation funding is provided: Romania, Albania, Ukraine, Hungary, Croatia, Bulgaria and Moldova. The launching of these countries into a Journey of Generosity is planned for the fall of 2017.

### IV. LEADERIMPACT DISCIPLESHIP MATERIAL

One of the key ministry needs in Europe is in the area providing ministry training to emerging business and professional leaders who have come to Christ and desire to be equipped to share the Good News with others. To that end the ministry of Agape Europe has developed a series of 20 two to three minute videos (able to be viewed on a variety of platforms) that deal with questions such as: How to minister in the power of the Holy Spirit; How to Recommend Jesus to Others; How to Love by Faith; How to Define Success; and so forth. Each video is designed to ask and answer questions that are key to growing in Christ and comes with follow-up material. This series is already available in English and French. Other languages will follow. To market and distribute the materials across ministries in Europe, Momentum Europe desires to provide the funding needed to accelerate the expansion of this tool. It will help promote more conversations about Jesus as more and more young business and professional leaders are given the tools and the confidence to speak openly about their faith.



### V. EXTREME CHARACTER CHALLENGE – POLAND

Throughout Europe sharing the Gospel begins with meaningful relationships that lead to linking the love of Christ to the felt needs of non-believers. In the highly Catholic and increasingly secularized culture of Poland the weekend event known as “Extreme Character Challenge” (an outdoor “test the limits” experience) has proven to be a very effective means toward building relationships and creating felt-need opportunities to talk about Jesus. Over the past several years, some 500 men have participated in this Extreme Character Challenge with great openness to the Gospel. The next step is to develop the Polish version of Cru’s material for men known as, Stepping Up. In a culture where “church” is often left to the older women and children, Momentum Europe sees the development of follow-up materials for the Extreme Character Challenge to be a strategic step in helping to build a culture of reaching influential leaders in Poland.



## ASSOCIATE PARTNER AGREEMENT



**Momentum Europe values the investments of their Associate Partners and therefore is committed to the following practices:**

- Funds received for the “IPO” will be distributed toward the above projects as soon as the necessary funding levels to launch an IPO project have been received.
- The Board of Momentum Europe will prioritize the funding order of the IPO projects based on readiness and alignment with the overall mission of Momentum Europe.
- Momentum Europe will provide Associate Partners with an Annual Report on IPO funding, distribution and ministry impact.

### TO INVEST IN MOMENTUM EUROPE’S I.P.O.

Momentum Europe is a ministry of Cru. Your tax deductible contribution can be made as follows:

#### BY CREDIT CARD:

Please go to [www.give.cru.org/0946673](http://www.give.cru.org/0946673)  
Momentum Europe Special Projects

#### BY CHECK:

Please make checks payable to Momentum Europe  
Memo line: 0946673 – ME Special Projects

Mail to: Momentum Europe  
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